

Annual Report

2009 - 10



RUCHIKA SOCIAL SERVICE ORGANISATION

3731-A, SRIRAM NAGAR, SAMANTARAPUR, OLD TOWN

BHUBANESWAR , ORISSA ,INDIA

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Giridhari Rana, a cyclone victim child was working on the street in 2000 . He stayed in the shelter and on his own but studying with our support, has passed + Science with 65 % marks this year. He desires to be a Manager.

Mili Gouda, a run away street girl in 2005 stays in our girls' shelter. Has received Silver Medal in National Kick Boxing Championship. She is studying in standard VII. She is selected to participate in the India Day celebration in Belgium.

Biju Behera a child from the railway station in 2001 is staying in the shelter and studying in school has secured 87 % marks in standard IX.

CHILDREN WHO GIVE US HOPE

Sunita Nayak 8 yrs an orthopedically disabled slum girl, who was unable to stand is now walking perfectly after a corrective surgery and regular physiotherapy.

Yudhistira Behera a slum boy got a job as Hotel Waiter in a Star Hotel after 3 months of training at RSSO Vocational Training Unit.

Santosh Jagat a 16 years old mentally ill missing child of Chhatisgarh was rescued by CHILDLINE Bhubaneswar from the road side. After 14 days of psychiatric treatment he was improved and was able to tell his address . He was restored to his family

Nabaghan Behera (identity not disclosed) a 40 years old injectable drug addict, HIV infected person was dying of hunger and abject poverty. His wife is found to be HIV +ve. Presently he looks like a different person with our constant counseling and other support. The couple are on ARV. He is operating a cycle stand as livelihood. Nabaghan has given up drugs. They are able to look after their family.

Recognizing the fact that education is the only catalyst which can change the lives of poor children and society at large made Mrs. Inderjit Khurana attempt to take education fun & joy to the children who survive on station platforms.

A group of 11 children started with this innovative programme and in five months time multiplied to 114. Inderjit accepted the reality of the children being from neighboring schools and the journey into the slum began. It grew to cover 100 slums and 5000 children.

Much of its work never made the media headlines; but the quiet long-term work of improving education, health, emergency assistance for children and increasing the capacity of individuals and communities to develop confidence in themselves and cope with poverty.

CORE VALUES OF RSSO

- **Compassion, love and care for those we serve.**
- **Adhere to the moral and ethical values - honesty, humility and integrity.**
- **Invest on children to make them change agents to build up a better world.**
- **Overcome barriers to the goal of "Education for All".**

VISION AND MISSION

To build a child-friendly society where a child is considered as the greatest asset of mankind, where

all the human rights would be ensured for each child and where all children get the best possible environment in which they can grow without any obstruction or impediment.

For This Purpose

Advance opportunities for underprivileged children through education and other services to

- i. create a society free of child labour, destitution, exploitation, abandonment; inequality and discrimination,
- ii. equip children with the knowledge necessary to become active participants and positive contributors to their communities and
- iii. provide all children with a joyful and creative school atmosphere that incorporates the education and skills relevant to a meaningful and dignified existence.

EDUCATION MEANS DRAWING OUT THE FULL POTENTIAL OF A CHILD

Ruchika is ahead of time, focusing on empowering underprivileged children through education. It has a different approach towards learning. Here learning is based on the view that each individual has an evolutionary purpose and corresponding potentialities: education means drawing out this potential. The teachers infuse in the young soul, the quest for the unknown help them to discover, explore new possibilities, thus bringing in change in their thought process and perception of the student.

This year two new strategies have been introduced viz. *Friendship Education and Remedial Teaching*. Learning through partnership has proved an effective strategy to bring a radical change in the acquiring of knowledge. The focus of the friendship education is on teaching and



learning as development of human potential, which means the role of a teacher is to only facilitate this.

Keeping in view that the children love, share, spend time and want to help their friends the most, lessons are designed accordingly. They learn from each other with interest, freedom and trust and without any fear or panic. As a result they learn at a faster rate.

The teachers focus on development of an aesthetic sense of the children. Every Saturday the children are taken out to observe nature and are encouraged to write or draw anything that they have seen / perceived. This also facilitates and enhances their imagination and creativity.

The RSSO schools attempt to promote interest of students in the subject of science and develop a scientific attitude and outlook. The teachers create awareness about the role of Science and Technology as a major instrument for achieving goals of self-reliance and socio-economic development.

A Science Exhibition viz. "Little Scientist" was organized in Bhubaneswar on 20.02.2010. Sri G.V. Venugopal Sharma, IAS, Secretary, W. & C.D. Department, Orissa, Prof. Dr. Jayadev Kar, from Pathani Samant Planetarium, Sri. Kulamani Nath Sharma, D.I. of Schools, Khurda, Sri. Bhabani Charan Pattanayak, Freedom fighter and Ex. M.P etc. were interested and were present at the event. 61 science projects were exhibited and a number of scientific activities including science magic, science quiz, and math quiz were organized by the little scientists. Everyone appreciated the innovative effort.

Functional literacy, numeracy, behavioural knowledge, life skills are also emphasized in all education centers. Physical education where ever space permits is a routine activity.

Sl.	Name of the education program / children	No. of centre	No. Children covered	Age group (Yrs.)	Service provided
01	Alternative Schools for slum children	50	1123	6 - 14	Alternative schooling, education materials nutrition and health care
02	Remedial coaching centre for standard 3 to 4 students studying in government schools	30	450	9 - 10	Remedial coaching & health care
03	Remedial coaching centre for standard 5 to 8 students studying in government schools	10	250	11 - 14	Remedial coaching and health care
04	Street Education Centres for street children	05	249	6 - 18	Non-formal education, nutrition, health care, vocational training and counseling
05	Mobile Schools for street children	02	87	6 - 18	Non-formal education, nutrition, health care, vocational training and counseling
06	Platform Schools for railway children	14	464	6 - 14	Non-formal education, nutrition, health care, and counseling
07	Balwadi Preschools for slum children	42	1217	6 mts To 6 yrs	Preschool education, nutrition, health care, immunization and parents counseling.
08	Creches (Day care centres for the children of working and ailing mothers of the slums)	06	153	0 - 6	Preschool education, nutrition, health care, immunization and parents counseling, pregnant mother's care
09	Girls Sponsorship for poor slum and street girls studying in government schools	01	81	10 - 16	Education materials, students and parents counseling
10	School going students of the Boys and Girls shelter	02	32	6 - 15	Education material, food and shelter, remedial coaching
Total Children in education		141	2889		



MOBILE HEALTH CARE

RSSO attempts to promote sustainable community based mobile health care systems and focus on responsible parenthood, maternal care, and reproductive health. To bring about lasting improvements in the lives of street and slum children, it focuses on health related awareness activities, for adolescents, young children and communities that it reaches out to. This year about 2000 street and slum children were targeted with mobile health care programs on a weekly basis both in allopathic and homeopathic stream. Hygiene and a habit of cleanliness were the additional components in all education centers. All children are taught to clean their hands before eating food and after defecation. They also have learnt to use toilets.

NUTRITION

RSSO believes that supplementary nutrition during the school hours is vital in helping prevent malnutrition amongst the children. A supplementary nutrition program with dry cereal is provided during school hours to all the children of 139 centres to enhance their growth. In addition, advice on nutritious cheap but healthy food choices give children the energy they need to make up for a poor diet at home.

EVERY CHILD HAS THE RIGHT TO BE PROTECTED

For Ruchika, childhood is characterized as a period of special consideration in human rights terms, as a period of evolving abilities and vulnerabilities. Children can only become change agents to improve their lives and that of their families and communities if they are safeguarded from abuse, discrimination and harm of any kind, be it physical, sexual, emotional or just neglect. Childline Bhubaneswar (1098) tries to ensure all



fundamental rights through a 24 hours telephone outreach program which starts from rescue and ends at

SERVICE PROVIDED – 2009-10		
SERVICES	CHILDLINE	HELPLINE
Counseling	142	16
Shelter	208	150
Medical	86	18
Legal	-	20
Rescue	22	-
Other	223	07

permanent rehabilitation / restoration. This year it has reached out to 681 children with different services. Similarly RSSO helps women in distress and in crisis through Helpline (10920)



SHELTER HOME

The organisation realizes that the children on the street and railway station face the evils of physical danger, poverty, hunger, homelessness, epidemics and illiteracy. These children are often orphans, engaged in hazardous work and petty crimes and after become victims of sexual abuse gradually progressing to prostitution. RSSO was started to lend a hand to assist these children to get back their childhood. A shelter home viz. ASRA to house the homeless boys was begun in 1989 and Sradha Bhawan a short stay for girls in 2004. This year 227 street girls and 436 boys and 142 women received shelter services. They were provided with lodging, boarding, schooling, counseling and recreation services.

HIV INTERVENTION

Every day at least 10 cases of HIV are identified in Orissa. In response to the increasing number of HIV infections RSSO initiated a targeted intervention project in 2002. Presently it reaches out to 750 street and slum adolescents, 750 youth, 800 Auto drivers and 3000 slum community. Individual interaction, group education, recreation centre with craft and play, counseling, peer education, referral of STD cases. are the strategies of intervention. This year

ADDNL. ACTIVITY IN 2009-10

- STI patients referred to hospital – 1023
- Interactive theater – 22
- Auto taxi drivers day – 02
- World Aids Day – 01
- Global Aids Week – 01
- Slums undertaken – 10 (new) + 7 old

RSSO has also introduced an organic vegetable garden as an intervention component. This is to educate and empower the slum community to produce organic vegetables and spinach without spending money and utilizing their socializing time and waste water. A baseline survey is currently going on in the field.

WATER AND SANITATION PLAN IN THE SLUMS

The absence of running water facility, sanitary latrines, and even a rudimentary waste disposal system in the overcrowded slums creates an unsanitary and substandard living condition for people which put them at high risk of communicable diseases. To promote applied knowledge and skill to use potable water and sanitary habits RSSO started water and sanitation program with

development of water and sanitation infrastructure like hand pump, school sanitary blocks, child-friendly toilets, community sanitation block,

ADDITION IN 2009-10

- Hand pump – 07
- Compost pit – 20
- Household latrine – 200
- School sanitation block – 01
- Restoration of Hand pumps – 20
- Capacity building – 206 people
- Hand wash campaign – 1105 persons
- Publication of story book – 01

rain water harvesting units, individual house hold latrines and compost pits. In addition, it built up. The capacity of the community through hand wash campaign, community education, publication of literature on hygiene and sanitation etc.

CHALLENGED DISABILITIES

RSSO realizes that the life of a disabled child passes through a gray zone - a place of neglect, despair, and

isolation. In response to the emergent offense against disabled children in the slums, RSSO initiated an Inclusive education program in

SERVICE DURING 2009 -10

- Enrollment – 176
- Inclusion in school – 61
- Provision of aids – 08
- Physiotherapy – 75
- Availed Govt. Benefits - 45



2004. The children with disability are identified and are provided with the best possible environment to promote a useful life. It ensures school education, all government services and necessary aids and appliances for the targeted children.

VOCATIONAL TRAINING

Adolescents and youth from street and slums are provided with skill training on tailoring, hotel utility, cooking etc. Functional literacy and life skills are the added components in the training centres. They are helped to get jobs or to be rehabilitated after completion of the training. This year a total number of 54 youth received Cutting and Tailoring training, 02 Hotel Utility and 14 Cooking training. 2 hotel utility trainees and 09 tailoring trainees have been placed / rehabilitated during this year.

CHILDREN'S PARTICIPATION

RSSO recognizes the right to participation of all children. Messages are passed to community through the children.

Children's assembly are held at every school, child parliament, child-friendly latrine, Childline open house in the slums, creative activities like painting and writing, collecting children's views in problem solving etc. are some of the strategies adopted to encourage children's participation in the program.

COMMUNITY MOBILIZATION

The ultimate goal of the organization is to build up an empowering community to sustain the work that the organization implements. Basti Education committees approve of school work; Health committees are now looking after the community health issues and educating the community to access government services as their right. Red Ribbon Friends in the community link the STI cases to hospital and to fight against HIV and stigma attached to it. Dumduma women self-help group is managing a huge community based project i.e. community sanitation block.



A MEMBER OF THE CREDIBILITY ALLIANCE, RSSO COMPLIES CREDIBILITY ALLIANCE NORMS.

Accountability and transparency have always been the guiding principles of RSSO. All the money contributed to us is well spent and accounted for. RSSO believes it is the custodian of public funds, and is therefore totally accountable to the wider public for the efficient use of these funds.

HONORARIUM STRUCTURE OF THE STAFF

Amount	No. of staff
< 1000/-	48
1001–3000/-	165
3001–5000/-	82
5001–10000/-	13
10001–20000/-	3

Lowest paid staff = 600/- (part timer)

Highest paid staff = 16,000/-

N.B: Mrs. Inderjit Khurana, works on an honorary basis

CONFERENCE ATTENDED

Benudhar Senapati, Program Manager attended the Education Conference organized by the students of Harvard University in Seoul, South Korea.

Bimal Kumar Samantray, attended a National conference. In addition, R. P. Dwivedy, Raman Dhir, Sarbeswar Rout, Niranjana Moharana, Sunil Ku. Guru, Sontoshi M. Singh, Hemant Ku. Sahu, and Kambhu Pani Subudhi, Prasant Ku. Pradhan, Debi Prasad Mallick etc. went outside for training and exposure. The travel cost of all these persons was borne by the organizing authority.

WHAT PEOPLE TALK ABOUT US?

I am really impressed by seeing the confidence and work of the community members. I also want to appreciate the work of Ruchika in the empowerment of the community - Dipankar Datta, Country Director, Concern Worldwide.

All 7 days were new learning for us. Everyday we were experiencing some or other amazing work by Ruchika. Best learning will be then, when we will start platform school in Tata Nagar!! - Gourav Marthe and Srinath, XLRI, Jamshedpur.

HONOURS AND RECOGNITIONS

The contribution of the organization and its founder Secretary Mrs. Inderjit Khurana which brought about an immense change in the poor community has been recognized and honoured in many spheres across the

globe. Significant amongst them are National Award for children service, World Children's Prize for the Rights of the Children, World Children's Award, Derozio Children's Award, Shining Leadership Award, Recognition as one of the 10 New Heroes of the World who have brought a change in society by American Public Broadcasting Services and several other film and news reports.



The joy seen in the faces of our children and the difference we have made in the lives of these children are only possible due to the compassionate contribution being made by our well wishers. We appreciate their support with warmth and express our heart-felt gratitude.

LIST OF PRESENT DONOR AGENCIES

SL NO.	PROGRAMME	NAME OF THE SUPPORT AGENCY
01	14 Platform Schools for railway children	Ruchika Social Service Organisation
02	50 Alternative and Remedial schools for slum children	Michael and Susan Dell Foundation
03	21 Balwadis and Vocational Training program	American Jewish World Service
04	21 Balwadis for slum children	Orfalea,, USA
05	6 Creches for the children of ailing and working mothers in the slums	State Social Welfare Board
06	CHILDLINE for children in need of care and support	Ministry of Women and Child, Govt. of India
07	Street Children's Project including shelter for street boys and girls	Ministry of Women and Child, Govt. of India
08	Water and Sanitation program in 38 slums	Water Aid India
09	HIV Intervention program for slum and street adolescents, youth and auto / taxi drivers	Concern Worldwide
10	Inclusive Education for slum Disabled	childrenRuchika-Thomas Voor India-VZW
11	Girls School Sponsorship Program	Ruchika Social Service Organisation
12	Toy Library	New Global Citizens
13	Nutrition and Medical Care for Platform School children	EMPower, USA



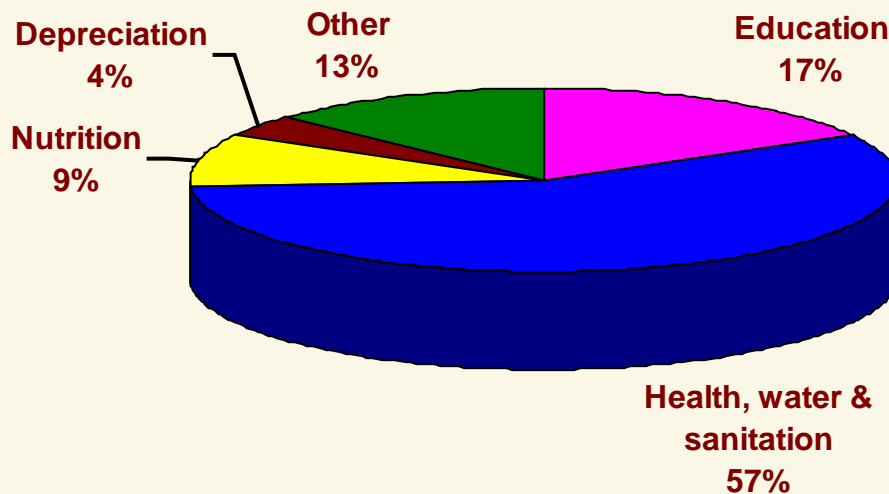
FINANCIAL HIGHLIGHTS

ABRIDGED BALANCE SHEET AS ON 31ST MARCH 2010

PARTICULARS	PREV. FIN YEAR(08-09)		CURRENT FIN YEAR (09-10)	
	Amount (Rs.)	%	Amount(Rs.)	%
Assets				
Fixed asset	5932136	13	5987132	15
Investment	00		00	00
Loans disbursed	1299337	03	2115382	4
Deposit & advances	26915250	61	31880732	66
Current assets	10258977	23	8254604	15
Income & Balance	00		00	00
Total	4,4405,700	100	48237,849	100
Liabilities				
Corpus/Endowment	13080973	29	13080973	27
Earmarked Fund	00	00	00	00
Loan / Borrowing	150000	.34	00	00
Current Liabilities	30983244	70	34759079	72
Income & Expenditure	191483	.43	397797	1
Total	44,405,700	100	48,237,849	100

ABRIDGED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31ST MARCH 10

PARTICULARS	PREV. FIN YEAR(08-09)		CURRENT FIN YEAR (09-10)	
	Amount (Rs.)	%	Amount (Rs.)	%
Income				
Received from national source	1459263	10	1658014	9
Received from International sources.	9517556	66	12231593	70
Others	3317041	23	3540386	21
Excess of expenditure over income	1914821	1	00	00
Total	14,485,342	100	17,429,993	100
Expenditure				
Education	2433518	17	4908223	28
Health, water & sanitation	8240981	57	7371698	42
Nutrition	1371596	09	1633267	09
Depreciation	534037	04	507472	03
Other	1905210	13	2611536	15
Excess of income over expenditure	00	00	397797	02
Total	14,485,342	100	17,429,993	100



LEGAL AND ADMINISTRATIVE INFORMATION

BOARD MEMBERS:

The Managing Committee is the Governing Board of the Organisation. Details of the members are given as under.

SL	NAME	OCCUPATION	POSITION
01.	Prof. (Dr.) Jagannath Mohanty	Professor Emeritus, Eminent writer, received several Awards	President
02.	Prof. (Dr.) Narayan Rao	Former Registrar of Berhampur University	Vice-President
03.	Mrs. Inderjit Khurana	Educationist, Several National and International Award winner.	Secretary
04.	Mr. Balbir Singh Bhasin	Management Consultant,	Member
05.	Mr. Anoop Singh Khurana	Management Consultant, Former President of a reputed soft ware company, USA	Member
06.	Mr. R. P. Dwivedy	Social Worker, Program Manager	Member
07.	Mr. Benudhar Senapati	Social Worker, Program Manager	Member

ADVISORY BOARD MEMBERS :

1. Mr. S. M. Pattanayak, IAS (Retd.)
Former Chief Secretary, Orissa.
2. Mr. Bhabani Charan Pattanayak,
Ex. M. P. & Freedom Fighter.
3. Justice Himadri Mohapatra,
Former Justice, Orissa High Court
4. Mr. Rajeswar Hota,
Advocate, District Court.
5. Padmashree Dr. D. P. Pattanayak,
Educationist
6. Ms. Vimaljit Dua,
Vice Principal, Ruchika Preschool.
7. Ms. Jaggi Mangat Panda,
Industrialist

SOLICITORS

1. Mr. Rajeswar Hota, Advocate, District Court
2. Mr. Niranjana Swain, Advocate, District Court

AUDITOR

S. N. ADALAKHA & CO,
Chartered Accountants, Sahid Nagar,
Bhubaneswar, Orissa, India.

EXECUTIVE MANAGEMENT TEAM :

1. Mrs. Inderjit Khurana, Secretary,
2. Mr. R. P. Dwivedy, Program Manager
3. Mr. Benudhar Senapati, Program Manager
4. Mr. H. K. Sahu, Finance & H.R. Manager

REGISTRATION DETAILS :

REGISTERED UNDER

1. Societies Registration Act of 1860
2. Foreign Contribution Regulation Act of 1976
3. Income Tax Act U/s 12 (AA)

PRINCIPAL BANKER

FCRA Banking State Bank of India, Main Branch,
National Banking State Bank of India, Old Town Branch, . Canara
Bank, Bapuji Nagar Branch, . H.D. F. C. Bank, Main Branch

HEAD OFFICE

**3731- A, SRIRAM NAGAR, OLD TOWN, BHUBANESWAR – 02,
ORISSA, INDIA**



“We can cure physical diseases with medicine, but the only cure for loneliness, despair, and hopelessness is love . There are many in the world who are dying for a piece of bread , but there are many more dying for a little love”- Mother Teresa